

# Past projects

## Bees for Everyone



In 2011 BBCT launched our three-year Bees for Everyone (BfE) project. At the heart of BfE were three fundamental principles – learning, engagement and action – and these are reflected in the project’s achievements:

- We worked with farmers and land managers to create and restore 3,078 hectares of high quality bumblebee habitat. Our project target was just 1,200 hectares.
- We engaged with over 40,000 people face to face at over 400 staff-led events, helping to spread the bumblebee message far and wide. This is more than double our target.
- We recruited over 500 volunteers who supported us at over 500 events and we delivered 14 volunteer training days to support these individuals across the UK.
- During the project nearly 600,000 people visited our new website. This equates to over 4 million page views!
- By the end of the project, over 28,000 people had subscribed to stay up to date with bumblebee news via our free monthly e-newsletter.
- Over 25,000 people had liked our [Facebook page](#) and over 21,000 followed us on [Twitter](#), helping us to reach a wider audience with our message.
- Over 44,500 people had used our [Bee kind tool](#) to rate and enhance the bee-friendliness of their gardens.